

### SPONSORSHIP OPPORTUNITIES

#### PRESENTING SPONSOR - \$250,000

- Event naming rights
- Premier seating, 2 tables of 12
- Logo on website
- Recognition in all gala materials
- Two premier digital ads
- Social media mentions

#### VISIONARY SPONSOR - \$100,000

- Premier seating, 2 tables of 12
- Logo on website
- Recognition in all gala materials
- One premier digital ad
- Social media mentions

#### TRAILBLAZER SPONSOR - \$50,000

- Premium seating, one table of 12
- Logo on website
- Recognition in all gala materials
- One premium digital ad
- Social media mentions

#### PATRON SPONSOR - \$25,000

- Prime seating for one table of 10
- Logo on website
- Recognition in all gala materials
- One prime digital ad
- Social media mentions

#### BENEFACTOR SPONSOR - \$15,000

- Select seating for one table of 10
- Recognition in all gala materials
- One standard digital ad
- Social media mentions

### INDIVIDUAL TICKETS

#### PARTNER TICKETS - \$6,000

- Seating for two with premium seating
- Name listed in gala materials
- One gold digital ad

#### SUPPORTER TICKET - \$2,500

- Seating for one with prime seating
- Name listed in gala materials

#### FRIEND TICKET - \$1,500

- Seating for one
- Name listed in gala materials

### DIGITAL ADS

*All digital ads will display on screen at the event.*

#### GOLD DIGITAL AD - \$5,000

One gold digital ad with premium visibility

#### SILVER DIGITAL AD - \$2,500

One silver digital ad with prime visibility

#### DIGITAL AD SPECS

*All digital ads should be 16:9 ratio*

- 1920 x 1080 px
- 300 dpi
- RGB .pdf file

### RESPONSE FORM *(Please complete)*

**DONOR/COMPANY NAME:** \_\_\_\_\_

(as you wish to be listed in all event materials)

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

#### SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor: \$250,000
- Visionary Sponsor: \$100,000
- Trailblazer Sponsor: \$50,000
- Patron Sponsor: \$25,000
- Benefactor Sponsor: \$15,000

#### DIGITAL ADS

- Gold Digital Ad: \$5,000
- Silver Digital Ad: \$2,500

#### INDIVIDUAL TICKETS

- Partner: \$6,000
- Supporter: \$2,500
- Friend: \$1,500

#### CONTRIBUTIONS

- I/We cannot attend but enclose a contribution of \$ \_\_\_\_\_

#### PAYMENT INFORMATION

**NAME ON CARD:** \_\_\_\_\_

**CARD #:** \_\_\_\_\_ **EXP DATE:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

\_\_\_\_\_  
Signature

- Please send an invoice to the contact listed above
- Enclosed is a check for \$ \_\_\_\_\_

#### PAY BY CHECK:

**Make payable to: Literacy Partners**

**Mail to: 75 Maiden Lane, Suite 1102, New York, NY, 10038**

Your contribution, less \$295 per ticket, is fully tax-deductible. Literacy Partners ID # 51-0180665

For more information, please contact: [gala@literacypartners.org](mailto:gala@literacypartners.org) or call 212-564-6677